

Strategic Plan Summary



Unified in Mission

Executive Summary

Easterseals DuPage & Fox Valley enters the FY26–FY30 period having emerged from the COVID-19 pandemic stronger, more adaptable, and more unified in mission. The organization rapidly adopted teletherapy, strengthened family engagement, diversified funding, and invested in internal systems and people. While uncertainty remains due to shifting healthcare policy, Medicaid dynamics, workforce pressures, and funding volatility, the organization is well positioned to navigate change while staying mission-focused.

Preparing for the Future

Strategic Context

The strategic plan acknowledges a changing external environment shaped by regulatory shifts, reimbursement changes, and broader economic uncertainty. The plan focuses on building upon operational gains while preparing the organization for future challenges through smarter, more efficient, and more resilient operations.

Strategic Priorities

Transform

Transform Impact Through Systems and Technology

Enhance systems, data, and technology to improve outcomes, efficiency, and decision-making.

Belong

Cultivate a Culture of Growth & Belonging

Invest in the development, engagement, and well-being of staff, volunteers, clients, and donors to foster inclusion and long-term sustainability.

Thrive

Build Financial Resilience

Strengthen financial stability and diversified revenue streams to ensure the organization can thrive for future generations.

An Equity-Centered Approach

Social Determinants of Health Framework

Easterseals DuPage & Fox Valley integrates a Social Determinants of Health (SDOH) framework to recognize that health outcomes are influenced by economic stability, education, neighborhood and built environment, healthcare access, and social context. The team brings deep expertise, trusted community relationships, and an equity-centered approach to addressing these factors, while acknowledging limitations in resources, data integration, and workforce capacity.

A Roadmap for Action

Conclusion

This strategic plan serves as a roadmap for action, aligning internal improvements with the needs of the communities served. By focusing on innovation, equity, belonging, and financial resilience, **Easterseals DuPage & Fox Valley is committed to creating a future where every child thrives.**